

EMERGING MARKETS PROGRAM

PROJECTS APPROVED FOR FUNDING: FY 2003

ASIA

FY 2003: \$3,456,663

China	Ingredient Application Seminars Almond Board of California	\$ 25,000
China	Trade Education Seminars California Pistachio Commission	\$ 33,000
China	Trade Mission from China California Pistachio Commission	\$ 27,000
China	Domestic Grape Infrastructure Study California Table Grape Commission	\$ 33,000
China	Trade Education Seminars (<i>2nd year</i>) California Table Grape Commission	\$ 32,000
China	Market Promotion and Production Research in China (<i>2nd year</i>) Far West Spearmint	\$ 24,000
China	Market Development for Florida Citrus Products (<i>2nd year</i>) Florida Department of Citrus	\$ 75,000
China	Feasibility Study for Export of Hawaiian Specialty Agricultural Products Hawaii Agricultural Research Center	\$ 75,856
China	Retail and Hotel, Restaurant and Institutional (HRI) Export Development National Association of State Departments of Agriculture	\$100,000
China	Market Development for Northwest Wine Northwest Wine Coalition	\$ 15,000
China	Development, Training/Chinese Distribution Network for U.S. Dairy Ingredients U.S. Dairy Export Council	\$220,000
China	Trade and Hotel, Restaurant and Institutional (HRI) Red Meat Promotions U.S. Meat Export Federation	\$ 75,000
China	Expansion Program to Enhance Agricultural Trade Between China, Wisconsin University of Wisconsin at Whitewater	\$187,011
China	Qualitative In-home Product Testing Welch's Foods	\$ 50,700
China	Development of Chinese Baking Industry for U.S. Baking Ingredients (<i>2nd year</i>) Western U.S. Agricultural Trade Association (WUSATA)	\$120,000

China	Import Logistics Managers Team U.S. Wheat Associates	\$ 47,380
China	Effects of Water Scarcity on Agricultural Production USDA/Economic Research Service	\$320,000
Indonesia	Trade Education Seminars California Table Grape Commission	\$ 25,000
Indonesia	Cotton USA Technical Assistance Initiative Cotton Council International (<i>2-year project</i>)	\$350,000
Malaysia	Trade Education Seminars California Table Grape Commission	\$ 17,000
Malaysia	Market Development for Northwest Wine Northwest Wine Coalition	\$ 15,000
Malaysia	U.S. Seafood Study Tour FAS/Kuala Lumpur	\$ 47,000
Philippines	Trade Education Seminars California Table Grape Commission	\$ 15,000
Philippines	Swine and Aquaculture Feeds Research and Testing Raisin Administrative Committee	\$ 75,000
South Korea	Development of Korean Baking Industry for U.S. Baking Ingredients California Agriculture Export Council	\$ 75,000
South Korea	Market Research on California Asparagus California Asparagus Commission	\$ 20,000
South Korea	Market Research: Consumption, Taste Preferences/ Cranberry Juice and Blends Cranberry Marketing Committee	\$ 50,000
South Korea	Market Study Tour/Cranberry Products and Uses Ocean Spray Ingredient Technology Group	\$ 8,000
South Korea	U.S. Red Meat Food Service Education Initiative U.S. Meat Export Federation (<i>3-year project</i>)	\$360,000
Thailand	Trade Education Seminars California Table Grape Commission	\$ 6,900
Thailand	Development of Thai Baking Industry for U.S. Bakery Ingredients California Agriculture Export Council	\$ 47,000
Thailand	Economic Analysis, Policy Study: Import Tariffs/Dry Peas, Lentils, Chickpeas FAS/Bangkok	\$ 69,800
Vietnam	Trade Education Seminars California Table Grape Commission	\$ 6,400
Vietnam	Supermarket Training/ <i>Phases I, II</i> USDA/Foreign Agricultural Service	\$110,356
China,	Improving Food Safety, Handling Practices and Biosecurity for Exports	\$198,356

Vietnam	World Food Logistics Organization	
Malaysia, Thailand	Food Service Initiative Southern United States Trade Association <i>(2-year project)</i>	\$479,904
Malaysia, Thailand	Transborder Shipments Study California Table Grape Commission	\$ 21,000

FORMER SOVIET UNION, CENTRAL AND EASTERN EUROPE

FY 2003: \$783,917

Poland	New Markets for U.S. Tart Cherry Products Michigan State University	\$ 76,777
Poland	Market Development for Northwest Wine Northwest Wine Coalition	\$ 15,000
Hungary	Market Research for U.S. Tart Cherries Cherry Marketing Institute	\$ 30,000
Russia	Accreditation of Seed Companies in Russia for Seed Certification American Seed Trade Association	\$140,040
Russia	Russian Trade Development Almond Board of California	\$ 44,000
Russia	Market Development for Florida Grapefruit Florida Department of Citrus	\$ 75,000
Russia	Market Development for Northwest Wine Northwest Wine Coalition	\$ 15,000
Uzbekistan	Market Research and Reverse Trade Mission U.S. Rice Producers' Association	\$ 68,100
Ukraine	Agricultural Statistics Analysis, Improvement System USDA/National Agricultural Statistics Service	\$320,000

CENTRAL AND SOUTH AMERICA, CARIBBEAN

FY 2003: \$1,607,349

Brazil	Market Research: Consumption, Taste Preferences/Cranberry Juice and Blends Cranberry Marketing Committee	\$ 50,000
Brazil	Agricultural Expansion: Soybean Production in the Savannah USDA/Foreign Agricultural Service	\$220,000
Colombia	Market Research: Consumption, Taste Preferences/Cranberry Juice and Blends Cranberry Marketing Committee	\$ 50,000
Mexico	Trade Education Seminars California Table Grape Commission	\$ 20,000

Mexico	Developing a Model Shipping Point Freedom System for Export of Products (<i>3-year project</i>) National Potato Council	\$300,000
Mexico	Direct Marketing of Texas Grain Sorghum to Mexico Texas Grain Sorghum Association	\$ 82,648
Mexico	Technical Assistance: Overcome Market Barriers to U.S. Apple Shipments U.S. Apple Export Council	\$ 95,000
Mexico	Expansion of U.S. Grape Juice into Mexico Welch's Foods	\$ 50,000
Mexico	Translation of Selected U.S./Mexican Laws, Regulations, Standards FAS/Mexico City	\$ 35,000
Mexico	North American Agri-food Market Integration Consortium Texas A&M University	\$155,985
Mexico	Fruit, Vegetable Exports: Technical Assistance; Training of Mexican Inspectors USDA/Agricultural Marketing Service	\$538,716
Central America	Trade Education Seminars California Table Grape Commission	\$ 10,000

SOUTH ASIA, NEAR EAST, AFRICA

FY 2003: \$610,000

India	India Nutrition Initiative (<i>2nd year</i>) Almond Board of California	\$ 70,000
India	Market Research: Consumption, Taste Preferences/ Cranberry Juice and Blends Cranberry Marketing Committee	\$ 50,000
South Asia	Trade Education Seminars California Table Grape Commission	\$ 10,000
Morocco	Chili Seed Diversification/Sustainable Market for High-value U.S. Crop Seed California Agricultural Export Council	\$ 80,000
Turkey	Turkey Market Survey USA Rice Federation	\$ 65,000
Sub-Saharan Africa	National Seed Association Development in Africa American Seed Trade Association	\$100,000
Sub-Saharan Africa	Soy Foods Production/Marketing Training in Sub-Saharan Africa (<i>3rd year</i>) American Soybean Association	\$175,000
West Africa	West Africa Rice Marketing Study U.S. Rice Producers' Association	\$ 60,000

MULTIPLE-REGION PROGRAMS

FY 2003: \$3,542,071

Southeast Asia, China	Phytosanitary Regulatory Harmonization, Accreditation – Asia, Pacific American Seed Trade Association	\$218,000
China, Russia	U.S. Ranch-raised Fur Skins: Training Seminars and Market Research American Legend Cooperative	\$ 98,000
China, Mexico, Philippines	Agricultural Trade Offices Marketing USDA/Foreign Agricultural Service	\$500,000
South Africa, China	Cochran Fellowship Training Program USDA/Foreign Agricultural Service	\$600,000
Multiple	Developing a Competitive U.S. Halal Food Industry Export Sector World Perspectives, Inc.	\$ 98,000
Multiple	Export Readiness Training Program-South Carolina (<i>2-year project</i>) SUSTA, South Carolina World Trade Center	\$248,389
Multiple	Cold Chain Improvement Initiative USDA/Foreign Agricultural Service	\$525,410
Multiple	Biotechnology Technical Assistance and Training USDA/Foreign Agricultural Service	\$554,272
Multiple	Technical Issues Resolution Fund (<i>replenishment</i>) USDA/Foreign Agricultural Service	\$700,000
<i>Total</i>		<i>\$10,000,000</i>